

September 30, 2022

North Carolina Housing Finance Agency Attn: Tara Hall 3508 Bush Street Raleigh, NC 27069

Submitted via email to rentalhelp@nchfa.com

CC: Scott Farmer, Executive Director (bsfarmer@nchfa.com)

Dear Ms. Hall:

On behalf of Home Innovation Research Labs, I respectfully submit comments regarding the North Carolina Draft 2023 Qualified Allocation Plan. We recommend that NCHFA recognize third-party green building certification for competitive points. By recognizing third-party green certifications, NCHFA would gain greater confidence that funded buildings are not just energy efficient but also support resident health and well-being.

Comprehensive green building programs help to ensure that projects funded by housing credits will not only create new housing opportunities but also ensure that people living in affordable housing are healthier, spend less money on utilities, and have more opportunities through their connections to transportation, quality food, and health care systems. Nearly 30 states recognize the importance of green certified affordable housing. Many surrounding states, including Virginia, South Carolina, and Georgia, reference credible green building programs in their QAP.

In particular, we advocate for recognition of the *ICC-700 National Green Building Standard (NGBS)*, as it is comprehensive, cost-effective, and well-suited for affordable housing development. Recognition of NGBS compliance would provide consistency in the housing industry. HUD recognizes NGBS Green certification for many of their programs, including their mortgage insurance premium reduction for green certified properties. Fannie Mae and Freddie Mac also recognize NGBS Green certification for their financing incentives. Last, because so many State QAPS recognize the NGBS, recognition in the North Carolina QAP provides consistency across LIHTC programs.

If NCHFA does conclude that adding green building certification for optional points is appropriate, it is important to define what is required of developers to demonstrate compliance. We recommend incorporating two simple compliance measures:

- 1. The project is certified through a qualified third-party.
- 2. Certification documentation is submitted prior to the IRS Form 8609.

# **National Green Building Standard Overview**

The NGBS was the first residential green building rating system to undergo the full consensus process and receive approval from the American National Standards Institute (ANSI). Since 2008, each version of the NGBS has been approved by the American National Standards Institute (ANSI). The 2008, 2012, and 2020 versions were developed with support from the National Association of Home Builders (NAHB) and the International Code Council (ICC). For the third edition of the standard, the 2015 version, the American Society of Heating, Refrigerating, and Air Conditioning Engineers (ASHRAE) participated as a third co-sponsor. This partnership further cements the NGBS as the preeminent green standard for residential construction.

The NGBS is also the first solely residential green building standard to be included within the ICC suite of I-codes that form a complete set of comprehensive and coordinated building codes. As the industry standard for green residential development, it is embedded within the International Green Construction Code (IgCC) as an alternative compliance path for multifamily residential buildings and the residential portion of mixed-use buildings. Finally, the NGBS is also approved as an ASHRAE standard.

As one of the I-Codes, the NGBS is written in code language to make it easy for industry professionals and contractors to understand. I believe this is one reason the NGBS has been successful even in areas where it is not part of the building code and is used as an above-code program. For a residential building to comply, the building must contain all mandatory practices in the NGBS. The building must also contain enough practices from each of the six categories of green building practices to meet the required threshold points.

The six categories of green practices are:

- Lot & Site Development
- Resource Efficiency
- Energy Efficiency
- Water Efficiency
- Indoor Environmental Quality
- Homeowner Education

Under the NGBS, homes and multifamily buildings can attain one of four potential certification levels: Bronze, Silver, Gold, or Emerald. The NGBS was specifically designed so that no one category of green practices is weighted as more important than another. Peerless among other green rating systems, the NGBS requires that all projects must achieve a minimum point threshold in <u>every category</u> of green building practice to be certified. A project certified to the NGBS can't merely obtain all or most of its points in a few categories, as other rating systems allow. This requirement makes the NGBS the most rigorous green building rating systems available.

The NGBS's mandatory provisions must be met for certification at any level. There are no exemptions. However, unlike other green building rating systems, the NGBS contains an expansive array of green building practices aimed at all phases of the development process: design, construction, verification, and operation. This provides the flexibility builders and developers need to ensure their green projects reflect their geographic location, climatic region, cost constraints, and the type of project they are constructing.

## **Certification Program**

Home Innovation Research Labs serves as Adopting Entity and provides certification services to the NGBS. Home Innovation Labs is a 58-year-old, internationally-recognized, accredited product testing and certification laboratory located in Upper Marlboro, Maryland. Our work is solely focused on the residential construction industry and our mission is to improve the affordability, performance, and durability of housing by helping overcome barriers to innovation. Our core competency is as an independent, third-party product testing and certification lab, making us uniquely suited to administer a green certification program for residential buildings. Our staff is made up of mechanical, structural, and electrical engineers; planners; economists; architects; former builders, remodelers, and contractors; lab and technicians. Combined, they possess an unparalleled depth of knowledge and experience in all facets of market analysis and building science research and testing. Why is that important? Because behind every building seeking NGBS compliance stands a team of experts on a mission to help them succeed. Participation in NGBS Green brings our building science expertise to each project team at no additional cost.

## Independent, Third-Party Verification

The NGBS requires that a qualified, independent third-party inspect the project and verify that all green design or construction practices claimed by the builder toward green certification are incorporated correctly into the project. Most projects require at least two inspections. The verifier must perform a rough inspection before the drywall is installed to observe the wall cavities, and a final inspection once the project is complete. The required verification offers imbues an elevated level of rigor and quality assurance to the projects that are certified. An affordable housing organization can be assured that construction practices for higher building performance and healthier residences are successfully achieved.

Verifiers record the results of their rough and final inspections on a Verification Report, which is submitted to Home Innovation Research Labs. Home Innovation reviews every rough and final inspection to ensure national consistency and accuracy in the verification reports. After the Verification Reports are reviewed and approved, our team issues green certification to the project. Home Innovation Research Labs qualifies, trains, tests, and accredits the NGBS Green Verifiers and maintains a current list at <u>www.HomeInnovation.com/FindNGBSVerifier</u>. Verifiers must possess experience in residential construction and green building. Many verifiers are Home Energy Rating System (HERS) raters. Potential verifiers are trained on how to verify every NGBS practice. After completing the training, verifiers must pass an exam and carry sufficient insurance to earn accreditation. Verifiers renew their accreditation annually and retrain and retest with every NGBS version.

Home Innovation maintains strict rules to ensure verifiers remain independent and free of conflict-ofinterest on the projects for which they provide verification services. Verifiers serve as our field agents to confirm buildings are NGBS compliant. Further, we regularly audit our verifiers and their verifications as part of our internal quality assurance program.

## **QAP** Recognition of the NGBS

The National Green Standard is currently recognized in 30 state Qualified Allocation Plans (QAPs), and an increasing number of State Housing Finance Agencies have been adding NGBS green certification to their QAPs to help promote green affordable housing. In these plans, NGBS is recognized as on-par with comparable programs, such as LEED and Enterprise Green Communities, and other regional programs, such as EarthCraft. Multifamily builders who utilize NGBS for low-income housing tax credits typically receive the same number of points for NGBS as they would for an alternative program. The straightforward and low-cost nature of the NGBS certification program make it ideally suited for affordable housing development, and this is evident by the number of Habitat for Humanity organizations and other LIHTC providers who select NGBS as their program of choice.

#### **Program Statistics to Date**

Home Innovation has certified 9,867 multifamily buildings, representing 355,586 dwelling units. Currently, there are 7,324 multifamily buildings in progress, representing an additional 357,358 dwelling units. I believe that these statistics show that we have been successful in designing a green certification program that is affordable and flexible, while remaining rigorous.

## **NGBS Activity in North Carolina**

North Carolina is a top state for NGBS Green certification activity. In fact, nearly 1 in 3 NGBS Green Certified single-family homes are located in North Carolina! Home Innovation has also certified 642 multifamily buildings, representing over 27,000 dwelling units, throughout the state. There are currently 526 multifamily buildings, representing another nearly 29,000 dwelling units, in process for certification. These statistics should signify that the local building industry is familiar with green building practices and familiar with the NGBS Green certification requirements and process.

#### Summary

We recommend that NCHFA recognize reputable third-party green building certification programs for competitive points within the North Carolina 2023 QAP. Specifically, we advocate for recognition of the *ICC-700 National Green Building Standard (NGBS)*, as it is comprehensive, cost-effective, and well-suited for affordable housing development.

We look forward to discussing it further with you or your staff if you require a more detailed overview of the NGBS or our certification program. I will also gladly send you any supplemental information that you might require. Please don't hesitate to contact Michelle Foster (<u>mfoster@HomeInnovation.com</u>, 301.430.6205), our Vice President, Sustainability, directly if she can be of further assistance.

I look forward to working with NCHFA to promote green certified housing built to the *National Green Building Standard*.

Best,

Michael Luzier President and CEO